



WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

CONTRACT

<u>Contract / Revision</u> 213739 /		<u>Alt Order #</u> 06862294
<u>Product</u> FRDS OF SUSAN BROOKS		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Friends of Susan Brooks		<u>Original Date / Revision</u> 10/10/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WISH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN12303/TO1358/SP11		<u>Advertiser Ref</u>

And:

Brabender Cox
932 Edwards Ferry Road
Suite 107
Leesburg, VA 20176
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WISH	10/29/12	11/02/12	Daybreak @ 6	558-7a		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-WTF--				4	\$450.00	0.00			
N 2	WISH	11/05/12	11/05/12	Daybreak @ 6	558-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00	0.00			
N 3	WISH	10/30/12	11/02/12	CBS This Morning @7a	7-8a		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$350.00	0.00			
N 4	WISH	11/05/12	11/05/12	CBS This Morning @7a	7-8a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$350.00	0.00			
N 5	WISH	10/29/12	11/02/12	Price Is Right	1058-12p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$300.00	0.00			
N 6	WISH	11/05/12	11/05/12	Price Is Right	1058-12p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00	0.00			
N 7	WISH	10/29/12	11/02/12	News 8 @5p	5-530p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$600.00	0.00			
N 8	WISH	11/05/12	11/05/12	News 8 @5p	5-530p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00	0.00			
N 9	WISH	10/29/12	11/02/12	News 8 @ 530p	530-6p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$600.00	0.00			
N 10	WISH	11/05/12	11/05/12	News 8 @ 530p	530-6p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00	0.00			
N 11	WISH	10/29/12	11/02/12	News 8 @6	558-630p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$600.00	0.00			
N 12	WISH	11/05/12	11/05/12	News 8 @6	558-630p		:30				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
213739 /	06862294

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/06/12	FRDS OF SUSAN BRO	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of Susan Br	10/10/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00	0.00			
N 13	WISH	10/29/12	11/02/12	News 8 @ 11 M-F	11-1135p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$900.00	0.00			
N 14	WISH	11/05/12	11/05/12	News 8 @ 11 M-F	11-1135p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$900.00	0.00			
N 15	WISH	11/05/12	11/05/12	Monday 10-11p	958-11p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,200.00	0.00			
N 16	WISH	10/30/12	10/30/12	Tuesday 10-11p	958-11p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,000.00	0.00			
N 17	WISH	10/31/12	10/31/12	Wednesday 8-9p	758-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,500.00	0.00			
N 18	WISH	11/01/12	11/01/12	Thursday 9-10p	858-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,000.00	0.00			
N 19	WISH	11/02/12	11/02/12	Friday 9-10p	858-10p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,600.00	0.00			
N 20	WISH	11/03/12	11/04/12	Early News Sa/Su	558-7p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----SS				2	\$400.00	0.00			
N 21	WISH	11/03/12	11/03/12	Saturday 10-11p	958-11p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00	0.00			
N 22	WISH	11/04/12	11/04/12	CBS Sunday Morning	858-1030a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$700.00	0.00			
N 23	WISH	11/04/12	11/04/12	Sunday 7-8p	658-8p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,000.00	0.00			
N 24	WISH	11/04/12	11/04/12	Sunday 10-11p	958-11p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,600.00	0.00			
N 25	WISH	11/03/12	11/03/12	Daybreak Saturday	558-9a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$250.00	0.00			
Totals										0.00		52	\$40,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	52	\$40,650.00	\$34,552.50
Totals	52	\$40,650.00	\$34,552.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Spot Manager: All,

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
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Alt Order #: 06862294

WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 530p	:30	10/29/12		News 8 @530	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @5p	:30	10/29/12		News 8 @5	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @6	:30	10/29/12		News 8 @6	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Daybreak @ 6	:30	10/29/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 11 M-F	:30	10/29/12		LN M-F	\$900.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Price Is Right	:30	10/29/12		Price Is Right	\$300.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @5p	:30	10/30/12		News 8 @5	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Price Is Right	:30	10/30/12		Price Is Right	\$300.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @6	:30	10/30/12		News 8 @6	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 530p	:30	10/30/12		News 8 @530	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Tuesday 10-11p	:30	10/30/12		Tue Hour 3	\$3,000.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					CBS This Morning @7a	:30	10/30/12		CBS This Morning	\$350.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 11 M-F	:30	10/30/12		LN M-F	\$900.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @6	:30	10/31/12		News 8 @6	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Price Is Right	:30	10/31/12		Price Is Right	\$300.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Wednesday 8-9p	:30	10/31/12		Wed Hour 1	\$2,500.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 11 M-F	:30	10/31/12		LN M-F	\$900.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Daybreak @ 6	:30	10/31/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 530p	:30	10/31/12		News 8 @530	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 530p	:30	10/31/12		CBS This Morning	\$350.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					CBS This Morning @7a	:30	10/31/12		CBS This Morning	\$350.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @5p	:30	10/31/12		News 8 @5	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 11 M-F	:30	10/01/12		LN M-F	\$900.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @5p	:30	10/01/12		News 8 @5	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 530p	:30	10/01/12		News 8 @530	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					CBS This Morning @7a	:30	10/01/12		CBS This Morning	\$350.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @6	:30	10/01/12		News 8 @6	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Daybreak @ 6	:30	10/01/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Thursday 9-10p	:30	10/01/12		Thur Hour 2	\$3,000.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Price Is Right	:30	10/01/12		Price Is Right	\$300.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Daybreak @ 6	:30	10/02/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Price Is Right	:30	10/02/12		Price Is Right	\$300.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					CBS This Morning @7a	:30	10/02/12		CBS This Morning	\$350.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 530p	:30	10/02/12		News 8 @530	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @5p	:30	10/02/12		News 8 @5	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @6	:30	10/02/12		News 8 @6	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					News 8 @ 11 M-F	:30	10/02/12		LN M-F	\$900.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Friday 9-10p	:30	10/02/12		Fri Hour 2	\$1,600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Daybreak Saturday	:30	10/03/12		Daybreak Saturday	\$250.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Saturday 10-11p	:30	10/03/12		Sat Hour 3	\$1,000.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Early News SatSu	:30	10/03/12		EN (Sa-Su)	\$400.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Early News SatSu	:30	10/04/12		EN (Sa-Su)	\$400.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Sunday 7-8p	:30	10/04/12		Sun Hour 1	\$2,000.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					CBS Sunday Morning	:30	10/04/12		CBS Sunday Morning	\$700.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Sunday 10-11p	:30	10/04/12		Sun Hour 4	\$1,600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Early News SatSu	:30	10/04/12		EN (Sa-Su)	\$400.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Monday 10-11p	:30	10/05/12		Mon Hour 3	\$2,200.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS					Price Is Right	:30	10/05/12		Price Is Right	\$300.00		P3

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All,

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06862294													
WISH	POL/Friends of Susan B FRDS OF SUS			News 8 @ 11 M-F		11-1135p	:30	11/05/12		LN M-F	\$900.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS			News 8 @6		558-630p	:30	11/05/12		News 8 @6	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS			News 8 @5p		5-530p	:30	11/05/12		News 8 @5	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS			Daybreak @ 6		558-7a	:30	11/05/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS			News 8 @ 530p		530-6p	:30	11/05/12		News 8 @530	\$600.00		P3
WISH	POL/Friends of Susan B FRDS OF SUS			CBS This Morning @7a		7-8a	:30	11/05/12		CBS This Morning	\$350.00		P3
											\$40,650.00		
											\$40,650.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 4/19/2012
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I, BrabenderCox LLC,
 being/on behalf of: Susan Brooks, a legally
 qualified candidate of the Republican political
 party for the office of: US Congress
 in the 2012 Primary Election
 election to be held on: May 8th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Susan Brooks

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

04/19/2012

Date

Liz Brabender Kundu

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BrabenderCox LLC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

signature of candidate or authorized committee

Liz Brabender Kundu

printed name

04/19/2012

date